

# World FreeZone Convention

**2 ½ - Day Training Course  
with visit to WCO Headquarters**

**Making Customs Your Free Zone Champion**

## **CUSTOMS PROCEDURES, NEW PROGRAMME AND SECURITY ISSUES**

**Monday 5<sup>th</sup> to Wednesday 7<sup>th</sup> March 2012  
Novotel Centre Tour Noire Hotel, Brussels**

### **✚ Why attend**

This practical programme will consist of a Two Day training workshop session. This workshop will provide valuable advice and ideas to participants from around the world, be they zone authorities/operators, customs officials, potential donors or zone companies. It will move from advice to help participants develop their own strategic approach to productive relations between the national Customs and zone operators.

### **✚ Overview of Timetable**

<b>4<sup>th</sup> March 2012</b>	Arrive in <b>Brussels</b> – Welcome Drinks
<b>5<sup>th</sup> March 2012</b>	Training Course Part One <b>CUSTOMS PRACTICES TODAY &amp; TOMORROW</b>
<b>6<sup>th</sup> March 2012</b>	Training Course Part Two <b>FREE ZONE BEST PRACTICE &amp; WORKING TOWARDS FULL COOPERATION WITH CUSTOMS AUTHORITIES</b>
<b>7<sup>th</sup> March 2012</b>	Morning visit to the <b>WORLD CUSTOMS ORGANISATION Headquarters</b> and farewell lunch

# Outline Course programme

Sunday 4<sup>th</sup> March - Check into Hotel

19.00 to 20.30 Welcome Drinks

**Day One - Monday 5<sup>th</sup> March 2012** *Opening by WFZC*

**Morning Session 09.30 – 13.00**

## **Customs Practices Today - An Overview of How Customs Interact With Zones**

- Customs import and export clearance procedures
- Customs audit-based controls
- Customs goods inspections
- Customs related physical security considerations
- AEO programmes
- Customs automation

**Afternoon Session 14.00 – 17.30**

## **Customs Practices Tomorrow - Preparing for the New Environment**

- The shifts to holistic border controls and single agency border control
- Information management for traders through Trades Repositories
- Newer automated systems to simplify trade
- “Borderless customs” through data exchange of reusable data

**Day Two - Tuesday 6<sup>th</sup> March 2012**

**Morning Session 09.30 – 13.00**

## **Free Zone Best Practice**

- Free Zones distinct from “Free Economic Zones”
- Free Zones supporting domestic markets
- Domestic or foreign labour forces for zones
- Zones in international law - when do they become “nation like”

**Afternoon Session 14.00 – 17.30**

## **Working Towards Full Cooperation with Customs Authorities**

- Using customs best practice agreements to your advantage
  - The revised Kyoto Convention
  - SAFE Framework
- Targeting the customs mandate in your operations
- Cost-benefit analysis from the customs perspective
- Benefits for customs that benefit you

**Day Three - Wednesday 7<sup>th</sup> March 2012**

**10.00 – 13.00**

## **Morning visit to the World Customs Organisation HQ, farewell lunch and Certificate Presentation**



WORLD CUSTOMS ORGANIZATION

**VISIT TO THE WCO FROM THE WFZC CUSTOMS TRAINING COURSE**

**7<sup>th</sup> March 2012**

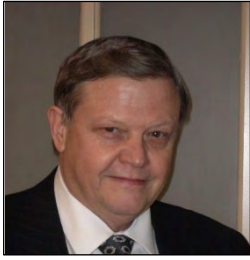
**10:00 - 13:00**

**AGENDA**

- 10:00 - 10:20**      **Introduction to the World Customs Organization**  
*Presentation by **Mr. Allen Bruford***  
*Deputy Director, Compliance and Facilitation Directorate*
- 10:20 - 10:40**      **The Compliance and Facilitation Directorate**  
*Presentation by **Ms. Michelle Medina***  
*Technical Attaché, Enforcement*
- 10:40 - 11:00**      **The Tariff and Trade Directorate**  
*Presentation by **Mr. Craig Clark***  
*Deputy Director, Tariff & Trade Affairs*
- 11:00 - 11:20**      **The Capacity Building Directorate**  
*Presentation by the **CB Directorate (TBD)***
- 11:20 - 11:40**      **COFFEE BREAK**
- 11:40 - 12:10**      **The Revised Kyoto Convention: Guidelines to Specific Annex D**  
*Presentation by **Mr. Thierry Piraux / Mr. Shingo Matsuda***  
*Technical Officers, Compliance & Facilitation Directorate*
- 12:10 - 12:40**      **Why does the WCO advocate adequate customs controls for imports, exports, transshipments and free trade zones?**  
*Presentation by **Mr. Norbert Steilen***  
*Technical Attaché, Compliance & Facilitation Directorate*
- 12:40 - 13:00**      **WRAP-UP Question & Answer Session**

## **Training Course Presenter**

**Walter Hekala** - Principal Associate, Trade and Investment Unit, Nathan Associates, Inc.



Since leaving U.S. Customs after a successful career, Walter has supported several USAID, World Bank, Asian Development Bank and private sector projects, including field work as a portfolio, programme, or project manager.

He has also built successful public integrity (anti-corruption) programmes. He has extensive project management experience and is a certified as a Project Manager (PMP) by the Project Management Institute and Quality Auditor (CQA) by the

American Society for Quality.

Walter has served as a volunteer in PMI including work as a technical reviewer of the Standard for Project Risk Management and in the International Development Community of Practice.

His border management innovations include developing the first Comprehensive Integrated Tariff System (CITS), holistic border management reforms through a multi-agency Border Management Task Force (BMTF), and regulatory risk management based on measured/managed private sector self-regulation (Full Circle Due Diligence© and Four Aspects of Risk©).

Both from within the U.S. Customs and as a consultant he has supported the development and functioning of free zones including - feasibility studies for the creation of new free zones - the drafting of enabling laws and regulations - practical application of best business practice.

Walter's free zone experience includes work in the United States, multiple countries including the Balkans, Eastern Europe, Central Asia and the Middle East and Africa. His approach to free zone management is to demystify and simplify the free zone regime so that both business and customs work in partnership.

## **Who should attend**

- Free Zone Authorities and Operators (Public and Private)
- Customs Authorities
- Transnational and Domestic Companies already operating in Zones
- Single Zone Companies
- Logistic companies and freight forwarders
- IT Solutions specialists and Site Location consultants
- Development banks, agencies and donors

## Administrative Details

**Registration** To register please complete the form below and send to the fax number indicated or register online or send an email to [info@freezones.org](mailto:info@freezones.org)

**Course Fees** 2,300 Euros which includes the full programme as shown on the brochure with expert lecturer and consultant and Visit to the World Customs Organisation Headquarters. The fee also includes a welcome drink, coffee breaks throughout and 3 lunches as well as a Certificate of Attendance.

**Early Registration** Participants can receive a 10% discount if they register before the 20<sup>th</sup> of January 2012. Payment for Early Registration must be made within two weeks of receipt of the invoice.

**Hotel accommodation** has been arranged at the **Novotel Centre Tour Noire Hotel** at special rate € 89 on Saturday 3<sup>rd</sup> & Sunday 4<sup>th</sup> March and € 149 on Monday 5<sup>th</sup>, Tuesday 6<sup>th</sup> & Wednesday 7<sup>th</sup> March (Single room rate per night including breakfast, city tax and VAT).

**Address:** Rue de la Vierge Noire 32, Brussels (Belgium)

**E-mail:** [H2122@accor.com](mailto:H2122@accor.com) **Tel.:** +32 2 62 00 428 **Fax:** +32 2 50 55 000

**Website:** <http://www.novotel.com/gb/hotel-2122-novotel-brussels-centre-tour-noire/index.shtml>

**With receipt of registration participants will be sent a reservation form to make their booking direct with the hotel. Rooms can be booked at this special rate until the 4<sup>th</sup> of February 2012. After this date, the special rate is subject to availability.**

Participants may also make their own accommodation arrangements in Brussels.

## Visa Support

Delegates who need visa support letters should register AS EARLY AS POSSIBLE to the WFZC Secretariat being sure to give their passport information on the application form as requested. Full information is available on the following website:

[http://diplomatie.belgium.be/en/services/travel\\_to\\_belgium/visa\\_for\\_belgium](http://diplomatie.belgium.be/en/services/travel_to_belgium/visa_for_belgium)

## Discounts

A 15% discount for each second and subsequent delegate from the same organisation is available, or a 15% discount for each delegate from LDC status countries in addition to the Early Registration discount of 10%. ON RECEIPT OF YOUR REGISTRATION WE WILL FORWARD OUR INVOICE FOR PAYMENT BY BANK TRANSFER OR CHEQUE. FEES ARE PAYABLE IN ADVANCE – THE ORGANISERS RESERVE THE RIGHT TO REFUSE ADMISSION IF PAYMENT HAS NOT BEEN RECEIVED. *Please contact us before the event if for any reason you have not received written acknowledgement of your registration.*

## Terms and Conditions

Our full terms and conditions including Cancellation Policy are on [www.freezones.org](http://www.freezones.org)

## Partners



# REGISTRATION FORM



**TO: WORLD FREE ZONE CONVENTION**

**DATE:**

**Please register the following to the March 2012 Training Course**

**Registration Fees:** as shown on the brochure

**Making Customs Your Free Zone Champion**

**Send by Fax to +44 870 131 9578** *(Please photocopy this form for each delegate)*  
*or email to [info@freezones.org](mailto:info@freezones.org)*

First Name	Last Name	Position
Passport No *	Expiry Date	Date of birth
Organisation	Abbreviation	
Address	P.O.Box	
City	Postcode	Country
Telephone	Fax	Email
Contact name	Position	Contact email

\* If Visa support is required

***WFZC The No 1 Meeting Place for the World's Free Zones***

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